

HAIR CUTTING/STYLING

PURE FORM ①

March 7-8: Knoxville • March 21-22: Dallas

A two-day course designed to strengthen your skills with a return to the fundamentals of cutting. This course lets you improve your fundamental techniques, giving you a solid basis for expressing your creativity. You will sharpen your technical and creative edges while you learn the latest trends. Perfect your precision with a course in the finer points of cutting. You will learn: One Length Technique, Graduated Technique, Layer Technique and how body positioning and sectioning ensures precision cutting. CEU Eligible. Tripod required. **Tuition: \$305**

CUTTING COLLECTION: Spring/Summer 2010 ④

April 12: Dallas & Nashville • April 19: Tulsa

Participants will learn Aveda's latest collection of haircuts, plus tools for how to re-create these looks in the salon. Derived from a strong fashion influence, these looks are designed to inspire the salon service provider in the work they do everyday. Prerequisite: Pure Form. CEU Eligible. **Tuition: \$205**

W.E. LOVE YOU MAN Featuring William Edge ④

January 11: Tulsa • June 28: Dallas

In this hands-on men's cutting course, you will discover and learn the principles of creating great shapes for today's perceptive male client. Trends are showing that men, like never before, are placing greater importance on their appearance. Be prepared to capture the male market by taking the time to explore what makes men's hair cutting unique. W.E. will focus on the consultation, cutting techniques, product prescription and ways to gain male loyalty by increasing male services and retail. Fun, informative and a 'must have' to build a satisfied and loyal male clientele. Tripod required. **Tuition: \$255**

TECHNICAL TEXTURE ④

February 28 & March 1: Houston

Take your technical and creative edge to a new level! Utilizing the concepts of Pure Form, you will learn how to create texture within haircutting. Discover how to create the type of texture that will support everything from your client's current look to a new trend. The class looks at the creation of texture within one-length, graduation and layering by trying on each approach within each technique. You will learn the process in which looks are broken down, from the technical cut to the style and the finish. From behind the chair, you will be able to use new techniques to keep your clients current. Prerequisite: Pure Form. Tripod required. CEU Eligible. **Tuition: \$305**

MY SHAPE ④

May 23-24: New Orleans

This two-day class will teach you how to customize your haircuts in a creative way by looking at how hair and color perform together to maximize time and effort in creating a complete look. In this class, the focus is on how to make cuts and color work for your guest by using face shape and body type. You will learn how to balance the cut and color to the face and body of your guest; make a haircut flow to your advantage; use shapes in a haircut to enhance any look; use color to shade and enhance the look; and train your eye to focus on details that will bring your work to the next level. Create a complete look for any guest. Get back that creative edge that brought you to this industry. Tripod required. **Tuition: \$305**

DETAILS ON UPDO'S ④

February 15: Austin • May 3: Houston • May 17: Huntsville • June 14: Dallas

In this class, you will learn the ins and outs of updo's while learning classics as well. We will focus on curling iron, finger waves, flat-ironed curls, french braids and cornrows. We will also learn the classic chignon, french twist, and drape. **Tuition: \$175**

TEXTURE ON TEXTURE ④

March 1: Nashville

A creative way to focus in on all of the tools we use everyday in the salon such as razors, clippers, trimmers, scissors, blending shears, and thinning shears. Learn how to use these tools to change and reshape textures. This class will expand your current usage for these tools, allowing your creativity to grow from your new-found ability with an old or new tool. At the end, you can become a texture genius! **Tuition: \$175**

SALON STYLING ESSENTIALS ④

March 22: San Antonio • May 3: Nashville • May 17: Austin • June 28 Birmingham

A class designed to help stylists new to Aveda to understand the benefits and usages of Aveda Styling products. Through hands-on sessions, the stylist will experience all of the styling products combined with the styling techniques they support. We will focus on 3 types of workshops: brush work, iron work & natural drying and enhanced curl and wave. **Tuition: \$175**

PAYMENT & CANCELLATION

Neill Corporation always strives to provide the highest quality of education. We reserve the right to substitute educators without notice. We also reserve the right to cancel classes without assuming any liability beyond the value of the course fee. Education is non-refundable. You may substitute one participant for another at any event without a penalty charge.

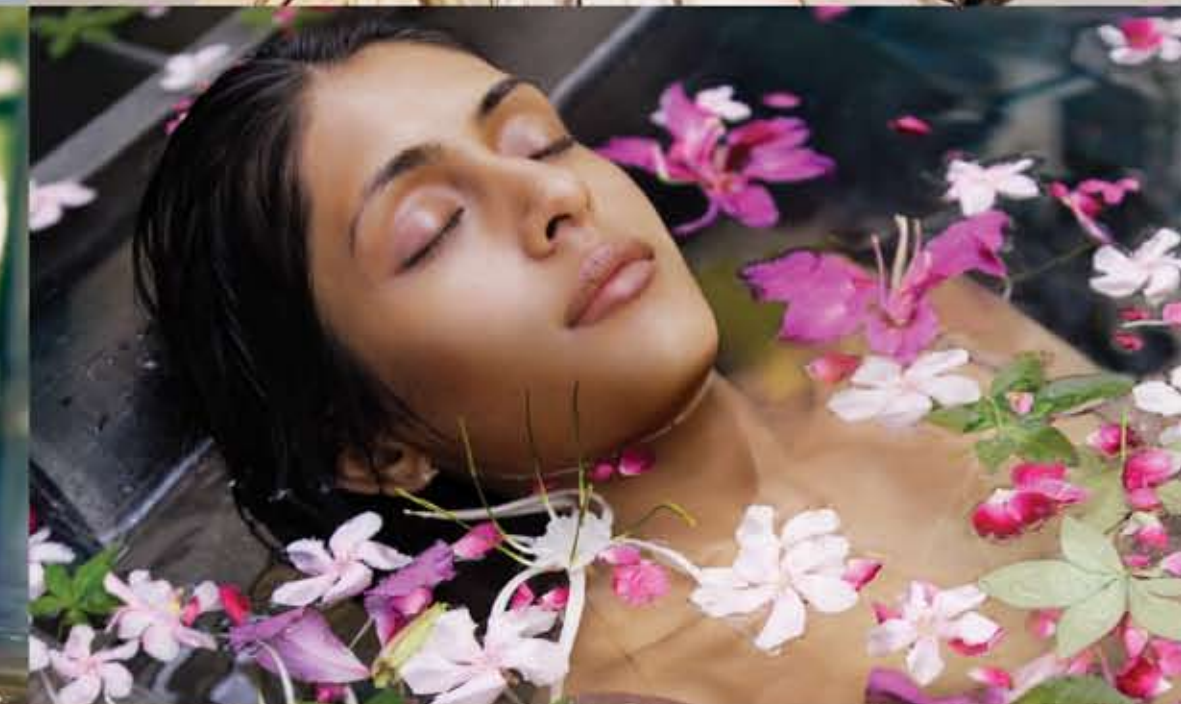
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a family of businesses™
neill

THE ART AND SCIENCE OF PURE FLOWER AND PLANT ESSENCES
AVEDA

JANUARY 2010 - JUNE 2010

EDUCATION CALENDAR



TO REGISTER OR FOR MORE INFORMATION,
CALL 1-800-333-0100
OR VISIT WWW.NEILL.NET

HAIR COLOR/TEXTURE

COLOR COLLECTION: Spring/Summer 2010 **A**

April 12: Dallas & Nashville • **April 19: Tulsa**

Participants will learn Aveda's latest collection of hair color, plus tools for how to re-create these looks in the salon. The looks and images are derived from a strong influence in fashion and are designed to inspire the salon service provider in the work they do every day. Prerequisites: Class I: Hair Color Systems and Class II: Hair Color Solutions. CEU Eligible. **Tuition: \$205**

AVEDA HAIR COLOR CLASS I: Systems **F**

February 8: Dallas, Houston, San Antonio, New Orleans, Nashville, Tulsa & Birmingham •

April 19: Dallas, Knoxville & San Antonio • **April 26: Houston**

Inspire yourself to confidently discuss, formulate, mix and apply Aveda Full Spectrum™ Hair Color. Energize your ability to skillfully consult with guests about their desired outcomes and hair color options. Elevate your knowledge of how to successfully use Full Spectrum™ Hair Color to achieve virtually any result your guests desire. Grow your business by building a reputation as an Aveda color expert in your salon/spa. Models will be needed and should be color re-touch or virgin hair. CEU Eligible. **Tuition: \$40**

AVEDA HAIR COLOR CLASS II: Solutions **F**

January 11: Dallas, Houston, Nashville, San Antonio, Tulsa, New Orleans & Birmingham •

March 8: Dallas, Houston, San Antonio, New Orleans, Nashville, Tulsa & Birmingham •

June 21: Dallas, Houston, San Antonio & Knoxville

Inspire yourself to provide proven solutions for correcting your guests' hair color challenges. Energize your ability to consult with guests about their unique hair color needs and perform proven knowledge of how to successfully execute color cleansing, color balancing and pre-coloration applications. Grow your business by offering your guests expanded options for achieving their desired color outcomes. Models will be needed and should have colored hair wanting to lighten it, go back to a darker level or change tone. Prerequisite: Class I: Systems. CEU Eligible. **Tuition: \$40**

MERGING COLOR **A**

February 1: Knoxville • **March 29: Nashville & San Antonio** • **April 19: Birmingham**

Inspire yourself to confidently execute all-over color applications that emphasize movement and variation. Energize your ability to offer dimensional results through block coloring techniques featuring circles, color melting and arcs applications. Elevate your knowledge of how to apply creative sectioning patterns and application techniques to enhance your service offering. Grow your business by offering your guests something new in hair color applications from subtle to dramatic outcomes. This one-day course includes both demonstration and hands-on training with mannequin heads. Required Tools: Mannequin head. **Tuition: \$40**

IDESIGN - DIMENSIONAL COLOR BY JIMMY GIRGENTI **A**

May 2-3: San Antonio • **June 27-28: Austin**

INSPIRE individual creative color placements for a fresh approach to each guests style. CREATE artistically crafted dimensional color techniques that capture the season's latest trends. CHANGE our current coloring techniques and our guests color palette to achieve exciting seasonal looks. **Tuition: \$250**

C.R.A.F.T. **A**

March 8: Huntsville • **March 29: Houston**

Inspire yourself to create new looks and advance your career by capturing the expression of C.R.A.F.T (Creating Reliable Artistic Formulation Techniques). Energize your attitude with current color concepts, confident formulation expertise and techniques for producing innovative color results. Grow your business with new levels of imagination, creativity, technical skill and confidence-inspired C.R.A.F.T. **Tuition: \$175**

FULL SPECTRUM DEEP **F**

May 10: Dallas & Tulsa • **May 17: Houston, New Orleans, San Antonio & Birmingham**

Inspire yourself to confidently execute all-over color applications that emphasize movement and variation. Energize your ability to offer dimensional results through block coloring techniques featuring circles, color melting and arcs applications. Elevate your knowledge of how to apply creative sectioning patterns and application techniques to enhance your service offering. Grow your business by offering your guests something new in hair color applications from subtle to dramatic outcomes. This one-day course includes both demonstration and hands-on training with mannequin heads. Required Tools: Mannequin head. **Tuition: \$40**

THESE AINT YOUR MAMMA'S PERMS **A**

April 26: San Antonio • **June 13: Dallas** • **June 28: Chattanooga**

This class is based on techniques developed by Lisa Vann – AVEDA's own texture specialist. You will be learning new wraps, creating hot roll texture, and learning the difference between synthetic versus oil-based perms. **Tuition: \$100**

ADVANCED ACADEMY

NY ACADEMY ON THE ROAD:

CORE ESSENTIALS **A**

March 1: Dallas

This one-day class focuses on advanced precision scissor work. Unlike Pureform, it is an advanced classic cutting and body positioning class that focuses on graduation and layered haircuts. **Tuition: \$350**

Learning Objectives:

- Create flawless lines cutting through the comb and with the back of the hand.
- Learn seamless graduation cutting palm to palm
- Form the basis for adaptability and creative vision of your work.
- Craft weightless layers cutting over the hand
- Develop good habits in body positioning
- Flat wrapping and flat ironing for a smooth finish

INNOVATIVE ESSENTIALS **A**

February 28: Dallas • **May 23: Houston** • **June 13: Nashville**

In this class we answer the call to help you “get out of your box” by encouraging you to break out of your routine and challenge conventional techniques. Tripod required. **Tuition: \$350**

Learning Objectives:

- Utilize disconnection
- Dry cutting
- Free-hand cutting
- Expand tool usage by introducing the razor and texture shears
- Editorial finishing techniques
- Round brush setting
- Curling iron techniques
- Diffuse drying and curly styling

RAZOR ESSENTIALS **A**

May 24: Houston • **June 14: Nashville**

This class will focus on the essential skills needed to master the straight-edge razor. You will learn proper care and handling as well as how to craft fundamental shapes with a wearable edge. Tripod required. **Tuition: \$350**

Learning Objectives:

- Gain control over this amazing and versatile tool
- Craft haircuts in a new way by varying the strokes of your razor
- Approach over-direction and elevation from a different perspective
- Give hair movement, direction and texture
- Master hand drying techniques
- Texture setting using irons

SKIN/SPA BODY

FACIAL FUNDAMENTALS I **F**

February 7-8: Houston • **March 21-22: Oklahoma City**

This two-day, hands-on workshop is designed to teach estheticians the fundamentals of the Aveda facial system focusing on consultation, product usage and specific Aveda facial treatments. CEU Eligible. **Tuition: \$155**

FACIAL FUNDAMENTALS II **F**

April 11-12: Houston • **May 23-24: Oklahoma City**

This two-day, hands-on session is designed to teach each esthetician the skills required to effectively customize the facial experience utilizing Aveda Facial Massage components focusing on specific Aveda facial treatments. CEU Eligible. **Tuition: \$155**

AVEDA MESSAGE FOUNDATIONS **F**

February 22: New Orleans • **March 29: Dallas**

This one-day class is to create standards of excellence for massage treatments given in an Aveda Spa. Massage Therapists should perform a thorough consultation with each guest and customize the massage techniques based on the guest's needs and the therapist background of modalities. However, every massage service should include: Greeting, Consultation, Technical Service, Finishing and Completing the Experience. The Aveda Spa Rituals covered will include: Aroma Sensory Journey, Opening Ritual with Breathing Exercise with Aroma, Opening Ritual with Massage Technique, Application of Blue Oil/Active Composition followed by the use of a Hot Towel, Aromatic Steam towels (feet, face, etc), Foot Ritual with Hot Towel and Massage Techniques, Scalp Ritual with pressure points, and Closing Ritual with Massage Technique. **Tuition: \$100**

BOTANICAL SKIN RESURFACING TREATMENT/ENBRIGHTENMENT TREATMENT **A**

March 8: Austin • **May 24: Dallas (Enbrightenment™ Only)**

In this one-day course, estheticians will learn how to perform the Botanical Skin Resurfacing Treatment that will help with radiance, skin clarity, smoothness and reduction of pores by using Aveda Radiance products and ingredients to create results similar to traditional microdermabrasion treatments. You will also learn how to perform the Enbrightenment™ Discoloration Treatment™, which you will get professional results through botanical science, clinically proven to perform. The Enbrightenment™ skincare system/ regimen harnesses powerful plant-derived ingredients and high touch treatments to diminish the appearance of dark spots and discoloration by 34%, and improve skin's visible clarity by 52%. **Tuition: \$55**

GREEN SCIENCE™ SKIN-RENEWING TREATMENT™SM **A**

April 26: Dallas

In this class, participants will learn the theory and how to perform the Green Science™ Skin Renewing Treatment™, including additional treatment enhancement techniques for the Green Science™ Eye Treatment, Décolleté Treatment, Hand and Foot Treatment and Lip Enhancement. **Tuition: \$55**

OUTER PEACE™ TREATMENT **A**

March 28: Dallas

In this hands-on class, participants will learn Aveda's multifaceted approach to treat acne through several treatment techniques. You will learn how to perform these treatment techniques, identify acne lesions, how to customize with pure essential oils, and product knowledge. **Tuition: \$55**

OUTER PEACE™/GREEN SCIENCE™ SKIN RENEWING TREATMENT™SM **A**

June 7: Austin

In this hands-on class, participants will learn Aveda's multifaceted approach to treat acne through several treatment techniques. You will learn how to perform these treatment techniques, identify acne lesions, how to customize with pure essential oils, and product knowledge. Participants will also learn how to perform the Green Science™ Skin Renewing Treatments™, including additional treatment enhancement techniques. **Tuition: \$55**

CHAKRA™ BALANCING MASSAGE **A**

June 13: Tulsa

The Aveda Chakra™ Balancing Massage is Aveda's newest massage experience. Incorporating the Aveda Chakra™ Balancing Blends with a variety of massage techniques, this treatment has been shown to bring the chakras into balance and can help promote relaxation and stress relief. The chakras are 7 energy centers (located along the spine and head) said to be spinning wheels of energy that connect the mind and body and can be used to enhance well-being. The concept of the chakras comes from Ayurveda, the ancient healing art of India. Massage therapists will learn the Aveda Chakra™ foot reflexology massage, energy work for the chakra centers, deep tissue techniques to relax the muscles of the spine, how to incorporate spa rituals into the Chakra™ Balancing Massage, the concept and function of the chakras and chakra meditation. **Tuition: \$55**

FACE COLOR

FACE COLOR COLLECTION: Spring/Summer 2010 **A**

April 12: Dallas

Participants will learn Aveda's latest collection of face color trends and tools to re-create these looks in the salon. The looks and images are derived from a strong fashion influence and are designed to inspire the salon service provider in the work they do every day. CEU Eligible. **Tuition: \$175**

PRODUCT KNOWLEDGE

SKIN CARE BEYOND THE CHAIR **F**

June 14: Tulsa

This one-day class will inspire, educate and activate hairdressers on the experiences, services and retail opportunities they have beyond hair care. You will learn how to recommend basic skin care, create action plans to increase your skin care sales, and learn how to create an Aveda experience with touch, breath and aroma. Start creating a true holistic experience for your guests today! Enroll your hairdressers in this class, and watch your skin and body care retail numbers soar! **Tuition: \$40**

PRODUCTIVITY **F**

This two-day course gives learners the opportunity to become skilled at understanding products through hands-on discovery and how to discuss product recommendations with their guests. The focus will be on what makes Aveda different and unique, learning and experiencing Aveda product domains, home care recommendations, practice Aveda Rituals and learn how to offer services that build retention. Contact your SDP to schedule or enroll. **Tuition: \$25**

PRESENTATION

PRESENTATION ADVANTAGE **F**

January 10-11: Houston • **February 21-22: Dallas**

Bring ideas to life. Perform, project, and persuade with Presentation Advantage. This dynamic two-day workshop teaches you how to make your presentations more compelling and persuasive. This workshop will help you develop the skills to engage an audience and strengthen credibility while honing your own presentation skills through skill-building, video-taped exercises. Learning objectives include: identify the presentation objectives, audience needs and expectations, brainstorm and develop your content, organize main points to clearly convey the right message, utilize powerful communication and persuasion strategies, participate in making presentations while being video taped, and practice to perfection, prepare effective presentation notes and handle questions. **Tuition: \$150**

BUSINESS EVENTS

FAST TRACK **F**

March 29: New Orleans • **April 12: Birmingham** • **April 19: Houston** • **May 3: Dallas** •

June 28: San Antonio

This one-day business program is designed for salon owners, managers AND key influencers within your business. Emphasis will be placed on tools for growing an organization, building transactions, increasing your service and retail revenue, measurements on key benchmarks, coaching and accountability, and guest retention for both new and existing guests. You will be able to network and gain successful business model strategies that will result in growing your organization. Space is limited. **Tuition: \$50**

5X5: THE STAGE™ with Michael Baker **F**

January 11: San Antonio

This is an interactive presentation for stylists and colorists that teaches best practices by example. See how experienced salon professionals guide you through the entire guest experience from initial consultation to product education to rebooking appointments. Learn the tips and tools to take your performance to the next level. Whether you're a musician, a comedian, actor or a hairdresser – it's all the same. Every time a performer gets in front of an audience they know what they're going to say and do. So how does this relate to the 5x5 stage around the chair in a salon? Your client is paying money for your performance, haircut, color and so on. When your client sits down in your chair, their movie begins in the mirror, watching every move you make. Our purpose as hairdressers is to understand the power we have to help someone feel better about themselves and TO PAY ATTENTION to our relationships. Performing well is not about entertaining. It's about doing the next right thing, RIGHT! **Tuition: \$50**

SERIOUS BUSINESS® SOUNDBYTE WISDOM™

4 a world moving@warp speed

January 24-26: The Roosevelt Hotel-New Orleans

A business forum that brings the salon and spa industry together to experience and learn from a group of innovative, insightful, thought-provoking presenters. These authors, breakthrough thinkers, and entrepreneurs share stimulating, sometimes–provocative concepts that will contribute to our personal and business potential in a world moving@warp speed. **Tickets: \$350 Now-January 15, \$400 January 16-January 24**

SHOW/EVENTS

PLUGGED IN **A**

March 29: Birmingham • **May 17: Dallas** • **May 24: San Antonio** • **June 7: New Orleans** •

June 14: Houston

Get up-close and personal with Aveda guest artists during this educational event designed to inspire! With education demonstration and model presentation, guest artists will share their vision, technique and knowledge in an intimate setting. Be inspired to learn what's new or to see something from a new perspective, stretch your creativity and connect to the power of the Aveda network. Space is limited. **Tuition: \$50**

AVEDA INSTITUTES CAREER FAIRS:

Salon/Spa owners and managers are invited to attend Aveda Institute Career Fairs. You'll meet Aveda's fresh new talent before they hit the job market. You'll see samples of their work, talk one-on-one in an informal setting and have the opportunity to talk to the student body as a whole about your salon or spa. Career Fairs are casual, stress-free and fun. Get to know the future of Aveda! For more information about Career Fairs or Aveda Institutes call 985.892.9953.

Atlanta: April 13

Baton Rouge: April 21

Birmingham: February 8 & May 10

Charlotte: April 21

Covington: April 7

Dallas: February 23 & April 27

Houston: February 23 & April 27

Lafayette: April 7

New Orleans: April 13

San Antonio: May 11

MEXICO CITY HAIR SHOW

AVEDA ICONS ON STAGE... CELEBRATING BICENTENNIAL

July 12, 2010

Guest Artist Include:

Antoinette Beenders

Allen Ruiz

Dean Roybal

Lupe Voss

Ricardo Dinis

Rudy Miles

For more information call **1-800-330-0100** or visit **www.neill.net**

All Neill Corporation Education Events are Carbon Neutral.

F foundation courses

A advanced courses

Refer to online calendar for: Tools to Bring • CEU Eligibility